



First Quarter 2007

Results Presentation

May 15, 2007

Disclaimer

This presentation contains 'forward-looking statements' including, but not limited to, statements regarding anticipated future events and financial performance with respect to our operations. Forward looking statements can be identified by the fact that they do not relate strictly to historical or current facts. They often include words like 'believe', 'expect', 'anticipate', 'estimated', 'project', 'plan', 'pro forma', and 'intend' or future or conditional verbs such as 'will', 'would', or 'may'. Factors that could cause actual results to differ materially from expected results include, but are not limited to, those set forth in our Issue Prospectus filed with the Polish Securities and Exchange Commission, the competitive environment in which we operate, changes in general economic conditions and changes in the Polish, American and/or global financial and/or capital markets. Forward-looking statements represent management's views as of the date they are made, and we assume no obligation to update any forward-looking statements for actual events occurring after that date. You are cautioned not to place undue reliance on our forward looking statements.

First Quarter 2007 Highlights

We completed a strategic **acquisition of another cable operator** operating in the proximity of our networks

Our **Q1 EBITDA*** was PLN 49.5m increased by 15% year on year

We increased the number of **RGUs** to 862,000

We have increased **RGU/unique customer** ratio to 1.43

We further reduced **churn** on our data services

We continue to reduce **operating expenses per RGU**

* Adjusted: operating profit plus depreciation and amortisation less one-off non-cash items

First Quarter 2007 Highlights Contd.

- **We added 54,700 net RGUs**
 - 30,700 video RGUs, including 2,500 IPTV RGUs and 900 premium channel RGUs
 - 21,000 broadband RGUs
 - 3,000 telephony RGUs
- **We had 601,900 unique customers**
 - 433,300 single play subscribers
 - 132,000 double play subscribers
 - 36,600 triple play subscribers
- **RGU/subscriber rate was**
 - 1.40 in Q4 2006
 - 1.43 in Q1 2007
- **Blended ARPU per subscriber**
 - PLN 53.73 in Q4 2006
 - PLN 54.54 in Q1 2007
- **Blended ARPU per RGU**
 - PLN 37.80 in Q4 2006
 - PLN 37.49 in Q1 2007

First Quarter 2007 Highlights Contd.

RGU growth...

Quarter-on-quarter ('000)	Q4 2006	Q1 2007	% change
video	500	531	6%
voice	162	165	2%
data	145	166	14%
Total	807	862	7%

Year-on-year ('000)	Q1 2006	Q1 2007	% change
video	475	531	12%
voice	148	165	11%
data	109	166	52%
Total	732	862	18%



Business Review

Our subscriber base—31 March 2007

Our Market

913,000 total marketable homes

862,000 total RGUs

602,000 unique subscribers

Our Services

531,000 video RGUs*

166,000 broadband RGUs

165,000 voice RGUs**

Multiplay

132,000 2-play subscribers

36,600 3-play subscribers

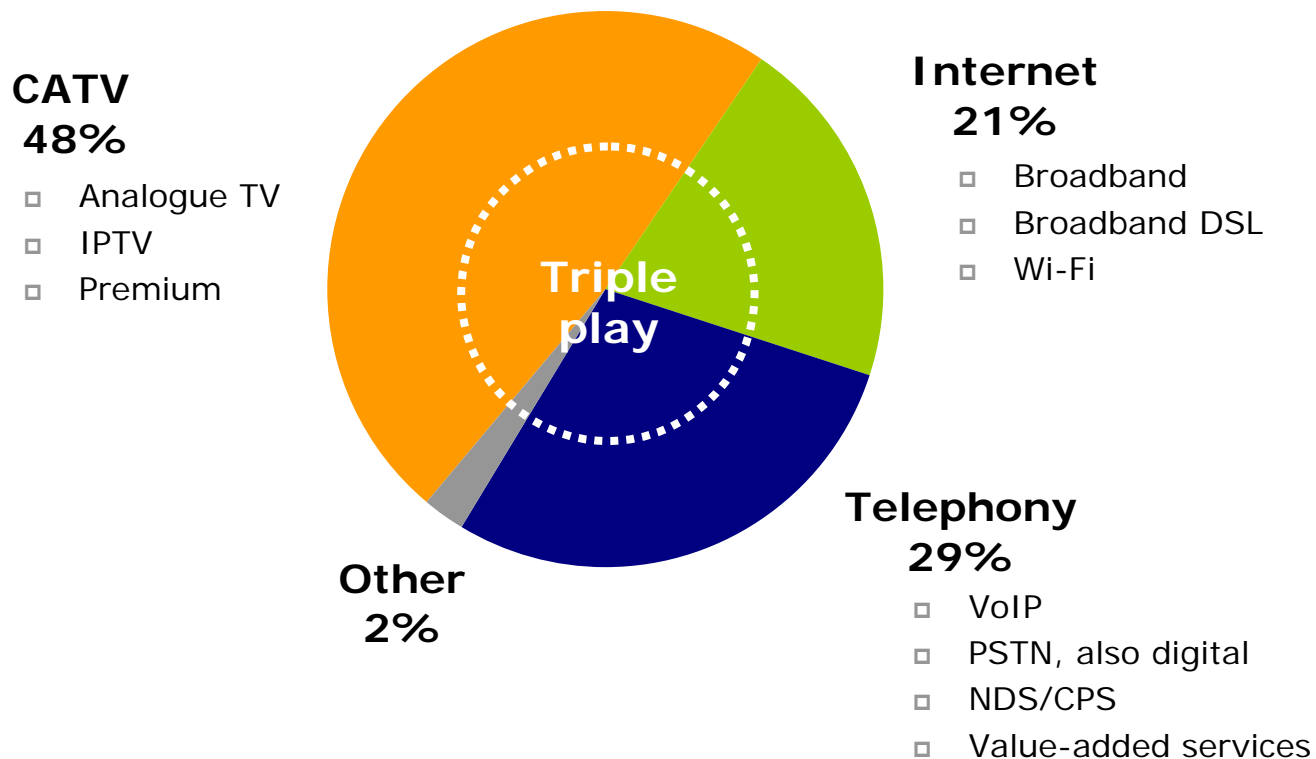
(*) Include 24,500 premium channel RGUs and 2,500 IPTV RGUs

(**) Include 7,500 indirect voice RGUs and approximately 700 payphones

Our products today

We have fully diversified revenue streams...

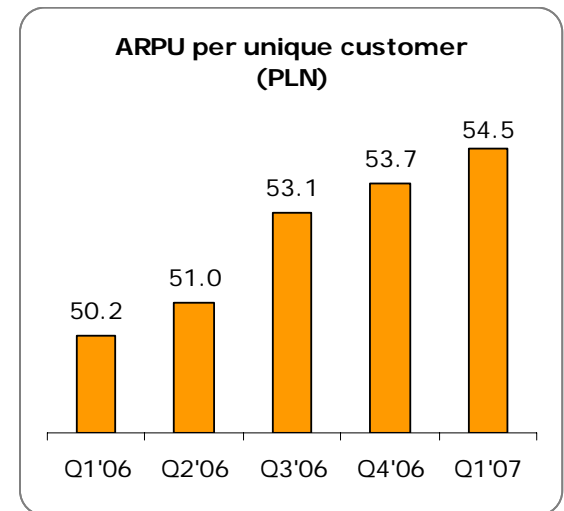
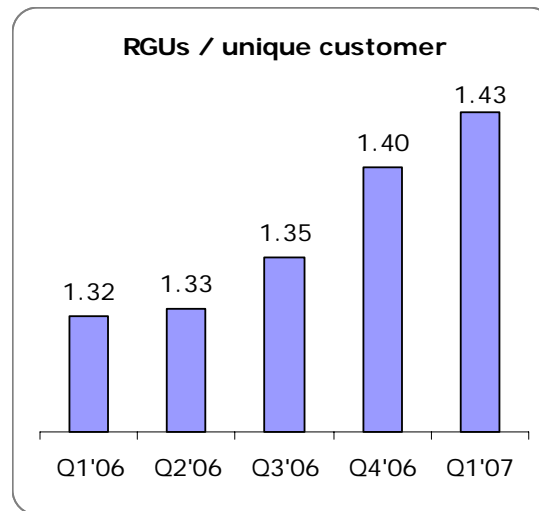
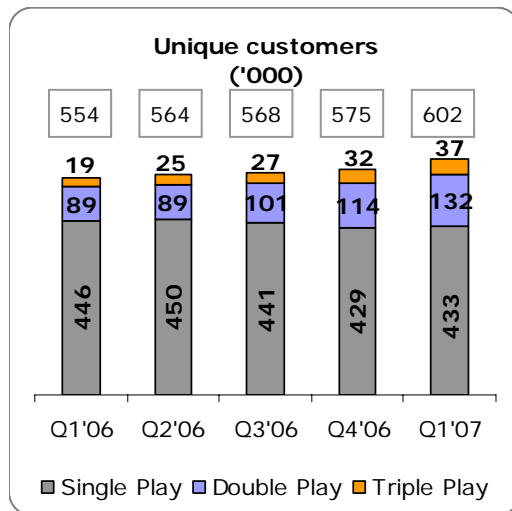
Revenue breakdown



... and have achieved our target revenue structure

Subscribers and ARPU

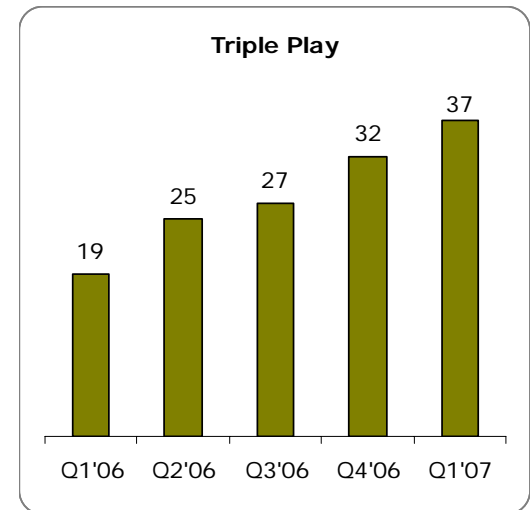
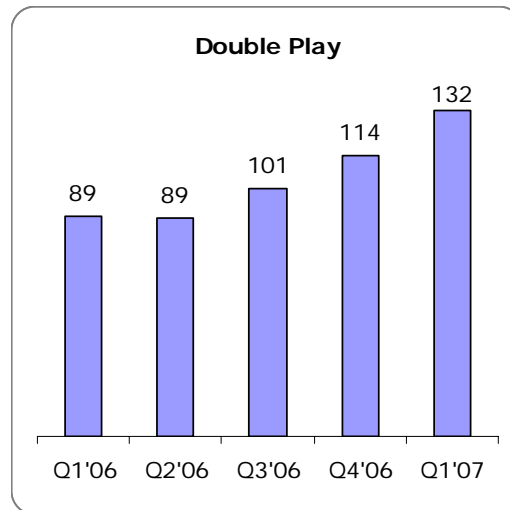
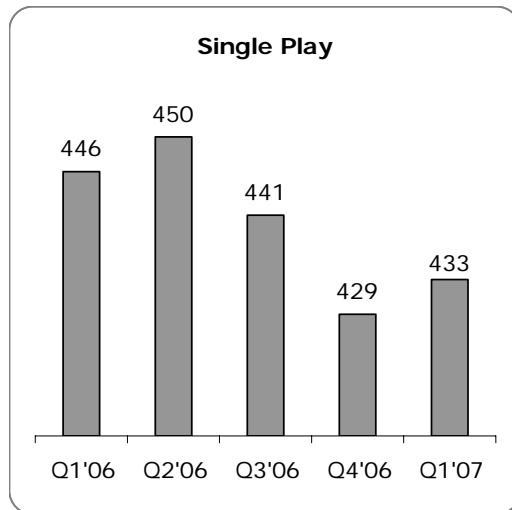
Due to successful bundling of service, we continue to grow our ARPU per unique customer...



RGU per unique customer increased materially from 1.32 in Q1 2006 to 1.43 in Q1 2007

Customer Base Structure

In line with our strategy, we have been moving away from single play and towards double and triple play...



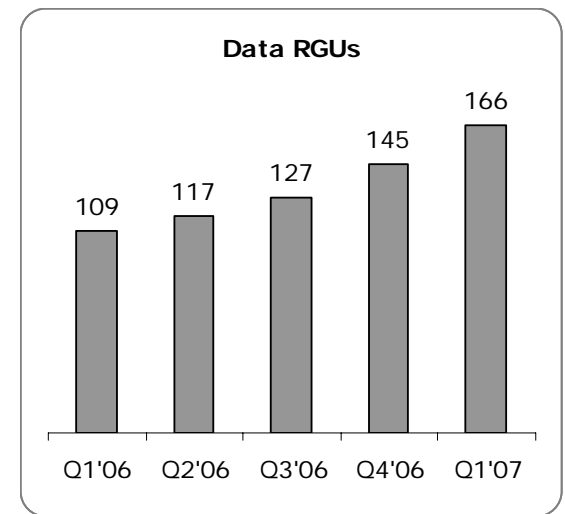
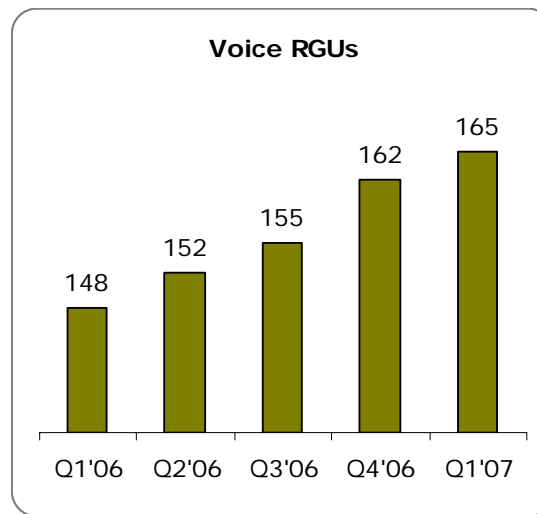
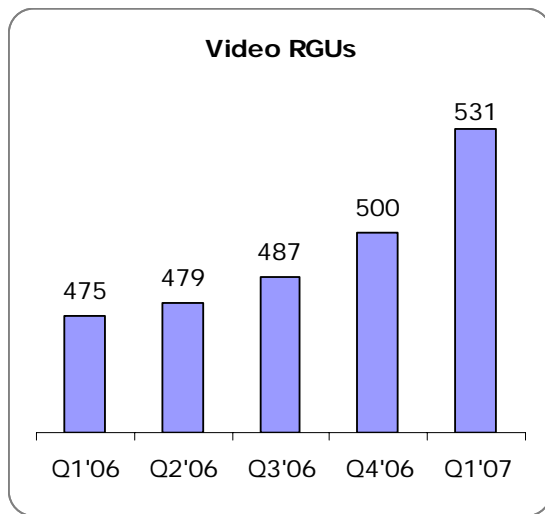
Note: In Q2'06 and Q1'07 the number of single play RGUs increased due to acquisitions

... and we fully expect this trend to continue going forward

All data in thousands

Growth of Customer Base

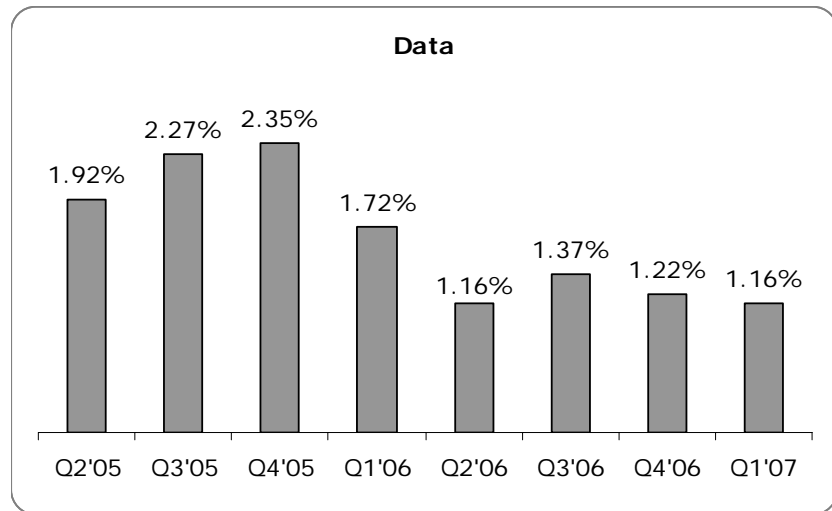
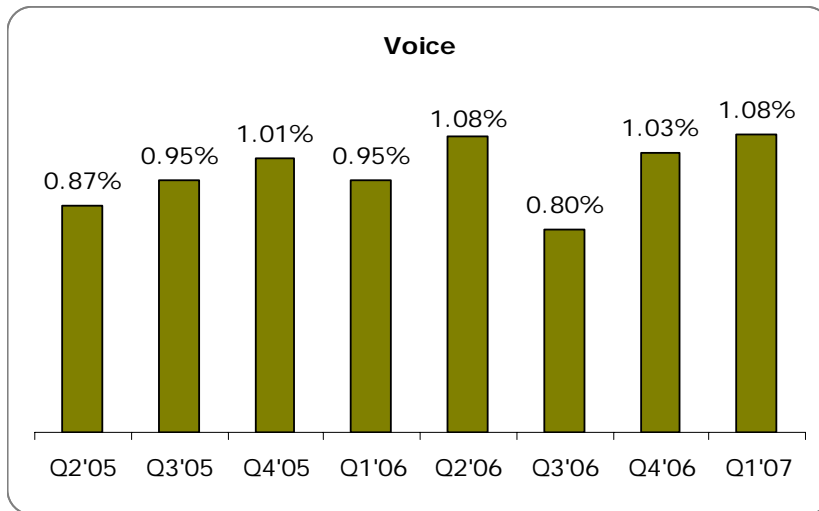
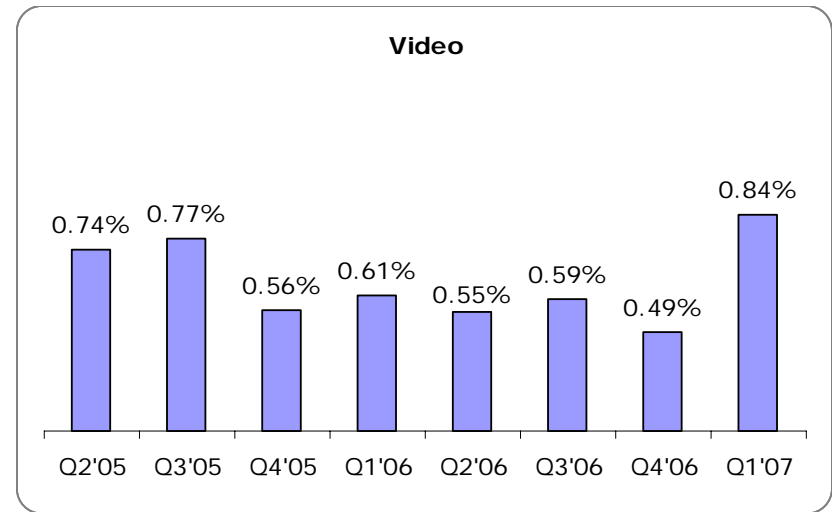
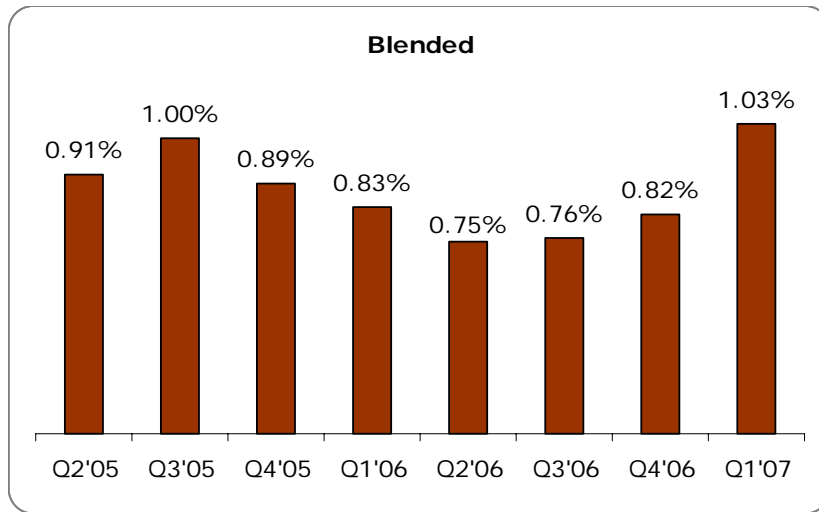
Stable and solid growth of Revenue Generating Units quarter on quarter in all service groups...



All data in thousands

Churn

– under control due to service bundling



Monthly average in a given quarter



Financial Review

Revenue Structure Quarterly

CATV revenues and Internet revenues increased due to net additions of RGUs...

Revenues (PLN '000)	Q1 2006	Q4 2006	Q1 2007	Q1'07/Q1'06 % change
basic CATV	43 160	42 769	46 708	8%
premium CATV	1 340	1 400	1 476	10%
IPTV		67	182	n/a
internet	15 692	19 748	20 472	30%
telephony	30 202	29 224	28 656	-5%
other revenues	1 883	2 605	2 468	31%
Total Revenues	92 277	95 812	99 963	8%

...while traditional telephony revenues are shrinking the new VoIP telephony is rapidly gaining popularity.

In Q1 2007 we lost 1.9 thousand traditional PSTN telephony users but have gained 4.4 thousand VoIP users

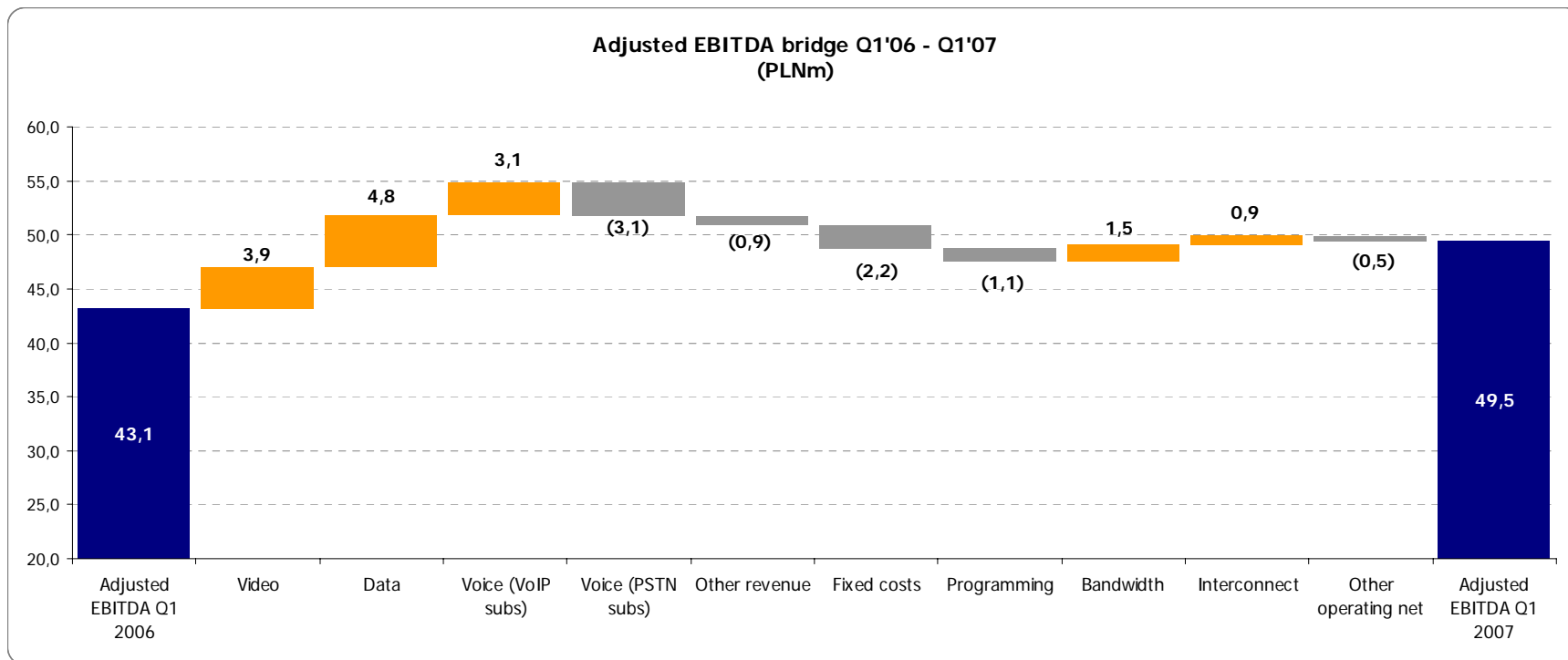
Operating Expenses

Despite operating a larger customer base...

Expenses (PLN '000)	Q1 2006	Q4 2006	Q1 2007	Q1'07/Q1'06 % change
programming and copyrights	10 378	8 282	11 504	11%
bandwidth	3 711	2 436	2 172	-41%
interconnect	5 014	5 249	4 149	-17%
network costs	5 914	8 927	8 049	36%
sales and marketing	5 845	4 922	4 082	-30%
payroll and benefits	10 808	8 137	11 560	7%
taxes and charges	2 026	3 982	2 711	34%
professional services	1 248	553	1 045	-16%
energy and materials	1 812	3 615	2 853	57%
other expenses	3 012	3 139	2 515	-16%
Total Expenses	49 767	49 242	50 640	2%
OPEX/ RGU /month	22.7	20.3	19.6	-14%

... we have managed to keep operating expenses under control.
Our OPEX/ RGU/ month ratio continues to decrease

EBITDA Bridge*



Source: Unaudited Q1 2007 IFRS financial statements

* Adjusted: operating profit plus depreciation and amortisation less one-off non-cash items

Income Statement

Income Statement (PLN'000)	Q1 2006	Q4 2006	Q1 2007	Q1'07/Q1'06 % change
Revenues	92 277	95 812	99 963	8%
Expenses (excl. D&A)	49 767	49 242	50 640	2%
Adjusted EBITDA	43 126	47 409	49 461	15%
<i>margin</i>	<i>46.7%</i>	<i>49.5%</i>	<i>49.5%</i>	
Operating profit	20 043	26 377	23 832	19%
Net interest	(6 354)	(1 586)	(6 192)	-3%
Pretax profit	13 689	24 791	17 640	29%
Tax	2 500	1 775	1 174	-53%
Net income	11 189	23 015	16 465	47%

Balance Sheet

Balance Sheet (PLN'000)	31-12-06	31-03-07
Assets		
non-current	678 788	711 714
current	60 127	53 685
cash & equivalents	346 808	208 640
Total assets	1 085 723	974 038
Equity	492 250	494 175
Liabilities		
non-current	513 677	410 994
current	79 795	68 870
Total equity & liabilities	1 085 723	974 038

Free Cash Flow

We continue to generate positive free cash flow...

Free Cash Flow (PLN '000)	Q1 2007
Adjusted EBITDA	49 461
Changes in working capital	6 831
Investment expenditure	(38 055)
Tax paid	(1 174)
Free Cash Flow	17 063

Capital Expenditures

We spent approx. PLN 92.5m on capital expenditure in Q1 2007...

- **Acquisition of Automatic Serwis – PLN 54.5m**

- **Growth CAPEX – PLN 34m**
 - subscriber acquisition expenditures (installation costs and customer premises equipment)
 - network upgrades for broadband Internet, VoIP telephony and digital television, adding
 - 31,000 new internet-ready homes passed
 - 15,000 new telephony-ready homes passed
 - purchase of network devices for our telephony and broadband Internet services, as well as digital television services
 - upgrading acquired networks to Multimedia standards
 - new homes passed
 - 1,200 new HPs constructed in Q1 2007
 - no new HPs for PSTN

- **Other CAPEX – PLN 4m**



Outlook

Recent Events

Launch of **digital TV**
on 10 May 2007

Service available in **three cities**:
Gdynia – 62,000 HP
Gorzów Wlkp. – 42,000 HP
Lublin – 32,000 HP

To be available to
450,000 homes passed in most
Multimedia cities in the future

We will spend
PLN 60-70m of issue proceeds on
digital television
PLN 20m has been spent to date

Future Developments

Continue selling **multi play services** to existing customer base

Introducing new services based on
digital standards, e.g. video on
demand, time-shift TV, etc.

Continue **M&A activities** with focus
on **overbuilding operators** in
attractive locations to encourage
sell-off

Wi-Max access technology to be
introduced mid-year

Investing into **Dense Wavelength
Division Multiplexing (DWDM)** to
further reduce bandwidth costs

Our products in the future

Nearest future

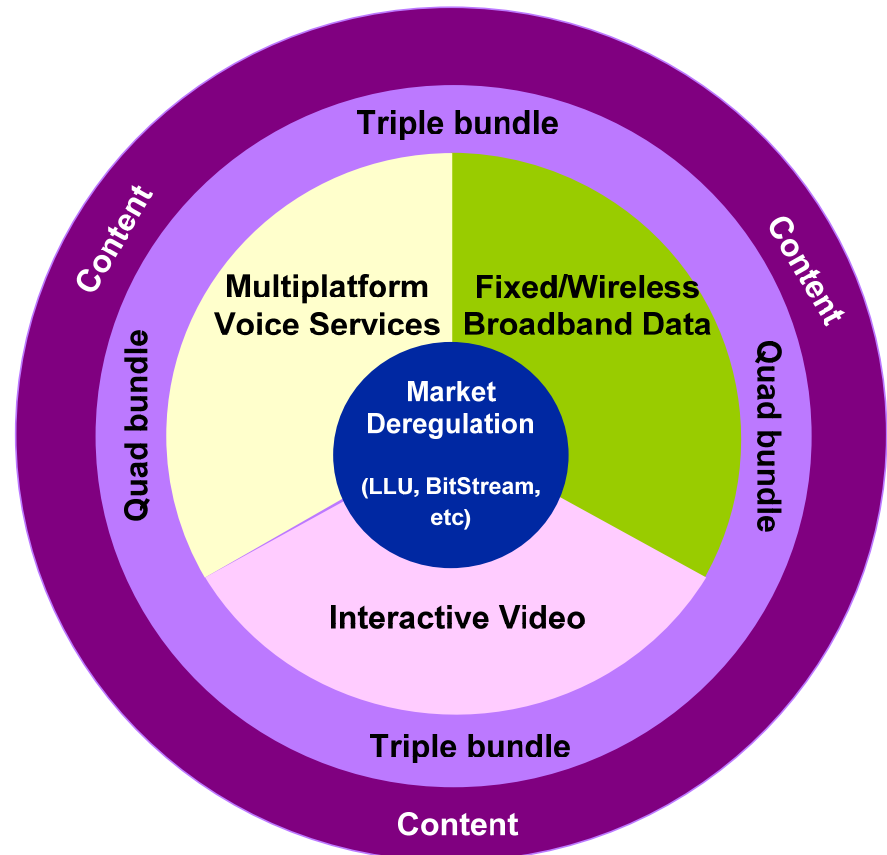
In the nearest future we intend to launch:

- Video-on-Demand,
- High Definition TV,
- Time-Shift TV

and more to make our video service fully interactive

Mid-term future

- We are considering becoming an MVNO operator, which would allow us to offer a bundle of four services
- We are closely following the development of the Wi-Max opportunities



Contact us

□ Investor Relations Office
tel. +48 22 553 86 00
fax. +48 22 553 86 03
ir@multimedia.pl

□ Stefan Kossecki
Head of Investor Relations
tel. +48 22 553 86 10
fax. +48 22 553 86 03
s.kossecki@multimedia.pl

Or visit our Investor Relations website
www.multimedia.pl/investor

Publication of 2006 full year results:

11 June 2007

Publication of Q2 2007 results:

14 August 2007



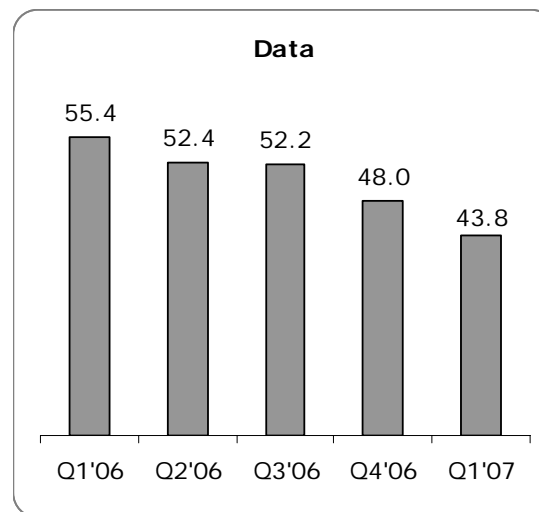
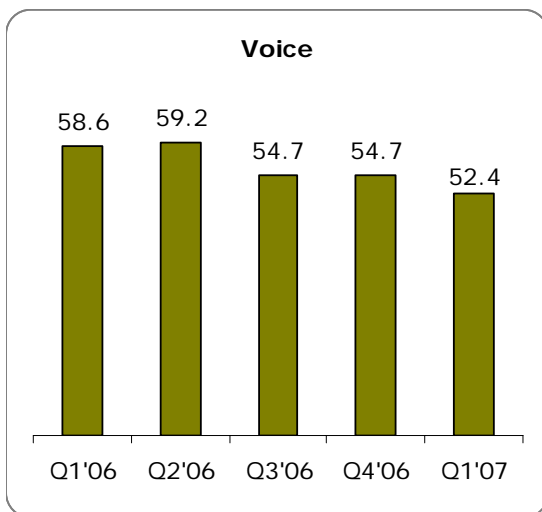
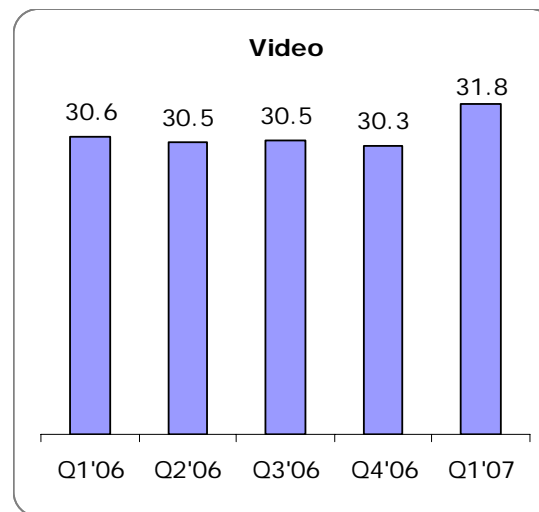
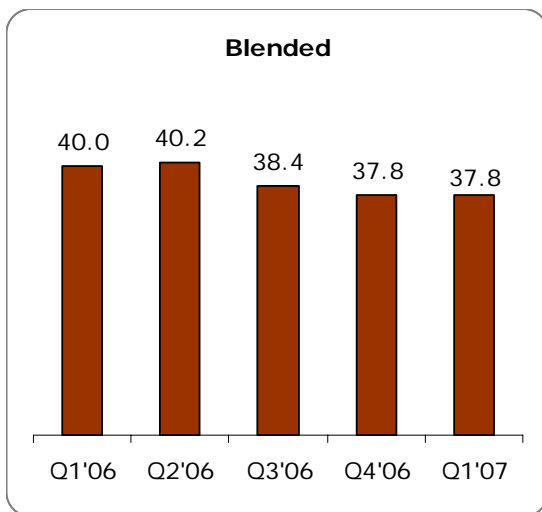
Appendix

EBITDA Reconciliation

(PLN '000)	Q1 2006	Q4 2006	Q1 2007
EBITDA	42 602	45 545	49 474
Disposal of fixed assets	533	(14)	(14)
Impairment, valuation and liquidation of fixed assets	(9)	1 888	1
Compensation received (one-off item)		(10)	
Adjusted EBITDA	43 126	47 409	49 461

Source: Unaudited Q1 2007 IFRS financial statements

ARPU per RGU



All data in PLN