

**Notice of the Extraordinary General Shareholders Meeting of Multimedia Polska S.A.
to Be Held on July 27th 2010**

Current report no. 23/2010 dated 1 July 2010

The Management Board of Multimedia Polska Spółka Akcyjna ("the Company"), with registered office at ul. Tadeusza Wendy 7/9, Gdynia, Poland, entered in the register of entrepreneurs of the National Court Register under No. KRS 0000238931, hereby calls the Extraordinary General Shareholders Meeting of the Company to be held at the Management Board's Office, 16th floor of the office building at ul. Emilii Plater 53, Warsaw, Poland, at 2pm on July 27th 2010. The agenda for the meeting is as follows:

- I. Opening of the Extraordinary General Shareholders Meeting.
- II. Election of the Chair of the Extraordinary General Shareholders Meeting.
- III. Recording of attendance.
- IV. Confirmation that the Extraordinary General Shareholders Meeting has been duly convened and has the capacity to adopt resolutions.
- V. Election of members of the ballot counting committee.
- VI. Adoption of the agenda.
- VII. Adoption of a resolution on the allocation of a portion of the Company's statutory reserve funds to a special account earmarked for the financing of share buyback.
- VIII. Adoption of a resolution amending Resolution 18 of the Annual General Shareholders Meeting of May 10th 2010 on share buyback.
- IX. Closing of the Extraordinary General Shareholders Meeting.

The Extraordinary General Shareholders Meeting, to be held at 2pm on July 27th 2010, may only be attended by persons who are shareholders in Multimedia Polska S.A. as at July 11th 2010 (registration date).

Upon a request submitted by a holder of rights attached to book-entry bearer shares in the Company, no earlier than after the General Shareholder Meeting is announced, i.e. after July 1st 2010, and no later than on the first week day following the registration of attendance, i.e. by July 12th 2010, the entity maintaining a relevant securities account issues, to the name of the holder, a certificate confirming the holder's right to attend the General Shareholders Meeting.

Pursuant to Art. 407 of the Commercial Companies Code, the list of shareholders entitled to attend the General Shareholders Meeting will be available for inspection at the Management Board's Office for three week days prior to the General Shareholders Meeting.

The shareholders may participate in and vote at the General Shareholders Meeting either in person or through a proxy. A relevant power of proxy may be granted in writing or in an electronic form. If the power of proxy is granted in writing, the proxy must present the original of the power of proxy or its authenticated copy while registering for attendance. Proxies representing legal persons must present a valid excerpt from the relevant register specifying the individuals authorised to represent such legal persons.

If the power of proxy is granted in electronic form, it must be a separate PDF or JPG file sent as an attachment to an electronic message to s.kossecki@multimedia.pl and k.iwanejko@multimedia.pl by 12 noon on July 27th 2010. In the case of shareholders who are legal persons, the message must contain, apart from the power of proxy, a valid excerpt from the relevant register in the form of a PDF or JPG file specifying the individuals authorised to represent such legal persons. Failure to attach the excerpt from the relevant register will render the power of proxy invalid. Should an electronic power of proxy be revoked, the shareholder should inform the Company of such revocation no later than by 12 noon on July 27th 2010 by sending a relevant document to that effect as a PDF or JPG attachment to an electronic message. In the case of shareholders who are legal persons, the message must contain, apart from the cancellation of the power of proxy, a valid excerpt from the relevant register in the form of a PDF or JPG file specifying the individuals authorised to represent such legal persons. Failure to attach the excerpt from the relevant register will render the revocation of the power of proxy invalid.

The power of proxy may also be validly revoked by sending the original of the revocation document to the address of the Management Board's Office, 16th floor of the office building at ul. Emilii Plater 53, Warsaw, Poland, by 12 noon on July 27th 2010. In the case of shareholders who are legal persons, a valid excerpt from the relevant register identifying the individuals authorised to represent such legal persons must be attached to the revocation of the power of proxy.

Proxy forms are available at the Company's website www.multimedia.pl and at its registered office.

Persons entitled to participate in the General Shareholders Meeting will be able to register and receive voting cards on the day of the Meeting immediately before the General Shareholders Meeting in the meeting room.

Each shareholder may submit draft resolutions concerning the items placed on the agenda during the General Shareholders Meeting

A shareholder or shareholders representing at least one-twentieth of the Company's share capital may request that certain items be placed on the agenda for the General Shareholders Meeting. Any such request should be submitted to the Company's Management Board no later than 21 days prior to the scheduled date of the Meeting, i.e. by July 6th 2010. The request should contain grounds or a draft resolution concerning the proposed agenda item. The request may be sent via e-mail to s.kossecki@multimedia.pl and k.iwanejko@multimedia.pl. The request should be accompanied by a document confirming that the shareholder or shareholders represent at least one-twentieth of the Company's share capital.

A shareholder or shareholders representing at least one twentieth of the Company's share capital may, before the date of the General Shareholders Meeting, submit to the Company draft resolutions in written or electronic form (to s.kossecki@multimedia.pl and k.iwanejko@multimedia.pl), concerning the items placed or to be placed on the agenda of the General Shareholders Meeting. The request should be accompanied by a document confirming that the shareholder or shareholders represent at least one-twentieth of the Company's share capital.

According to the By-Laws of the General Shareholders Meeting, shareholders may not vote at the General Shareholders Meeting by postal ballot or electronic ballot.

The Company's Articles of Association do not provide for the right to participate in the General Shareholders Meeting or take the floor during the Meeting using means of electronic communication. The General Shareholders Meeting will be broadcast in real time on the Company's website at http://www.multimedia.pl/walne_zgromadzenia_2010.

The full text of the documentation which is to be presented to the General Shareholders Meeting and the draft resolutions related to the General Shareholders Meeting will be available on the Company's website at http://www.multimedia.pl/walne_zgromadzenia_2010 as from the date of convening the General Shareholders Meeting.