

**CHANGE OF THE TERMS OF THE TENDER OFFER FOR SHARES IN MULTIMEDIA POLSKA  
S.A. ANNOUNCED BY MULTIMEDIA POLSKA S.A. THROUGH UNICREDIT CAIB POLAND S.A.  
ON JUNE 25TH 2010**

Acting pursuant to Par. 10.1 of the Regulation of the Finance Minister on Forms of Tender Offers for the Acquisition or Exchange of Shares in Public Companies, Detailed Rules for Their Announcement and Conditions of Purchase of Shares under Such Tender Offers, dated October 19th 2005 (Dz. U. No. 207 item 1729, as Amended) ("the **Regulation**"), Multimedia Polska Spółka Akcyjna of Gdynia ("the **Offeror**") hereby reports that the price at which the shares in Multimedia Polska Spółka Akcyjna of Gdynia ("the **Shares**" and "the **Company**", respectively) are to be acquired under the Tender Offer in the period from September 7th to September 14th 2010, inclusive, is raised from PLN 8.75 (eight złoty seventy five grosz) to PLN 9.70 (nine złoty seventy grosz).

Moreover, pursuant to Par. 9.2 of the Regulation, the Offeror hereby reports that the number of Shares that the Offeror intends to acquire as a result of the Tender Offer is increased from 17,889,184 Shares, representing 17,889,184 votes at the Company's General Shareholders Meeting (11.68% of the total vote at the Company's General Shareholders Meeting), to 25,589,184 Shares, representing 25,589,184 votes at the Company's General Shareholders Meeting (16.70% of the total vote at the Company's General Shareholders Meeting). As a result of the above change, the following sections of the Tender Offer shall be changed:

1. Section 1 of the Tender Offer shall read as follows:

"The tender offer ("the Tender Offer") covers 25,589,184 ordinary bearer shares converted to book-entry form, issued by Multimedia Polska S.A. ("the Company" or "the Offeror"), with a par value of PLN 1 per share.

Each bearer share covered by the Offer confers the right to one vote at the Company's General Shareholders Meeting. The shares are traded on the Warsaw Stock Exchange.

The shares covered by the Offer ("the Shares") have been registered at the Polish National Depository for Securities under code No. ISIN PLMLMDP00015."

2. Section 5 of the Tender Offer shall read as follows:

"The Offeror, as the entity acquiring the Shares, intends to acquire as a result of the Tender Offer 25,589,184 Shares representing 25,589,184 votes at the Company's General Shareholders Meeting, i.e. 16.70% of the total vote at the Company's General Shareholders Meeting, but in accordance with applicable laws the Offeror will not be entitled to exercise voting rights attached to the acquired Shares."

3. Section 7 of the Tender Offer shall read as follows:

"Considering the fact that the Offeror, as the entity acquiring the Shares, holds 12,748,752 Shares in the share capital of the Company, representing 12,748,752 votes at the Company's General Shareholders Meeting, the Offeror, as the entity acquiring the Shares, intends to hold, following the Tender Offer, 38,337,936 Shares, representing 38,337,936 votes at the Company's General Shareholders Meeting, i.e. 25.03% of the total vote at the Company's General Shareholders Meeting, but in accordance with applicable laws the Offeror will not be entitled to exercise voting rights attached to the acquired Shares. The Offeror does not have any parent undertakings."