

Ending the share buy-back programme

Current report no. 79/2008 dated 14 November 2008

With reference to current report no. 68/2007 dated 12 December 2008, the Management Board of Multimedia Polska S.A. (the "Company", "Multimedia") announces that having consulted the Company's Supervisory Board in that respect, as of 14 November 2008 the Management Board decides to end the share buy-back programme implemented in order to redeem the shares and decrease the Company's share capital. We are closing Multimedia share buy-back programme because as required by resolution no. 5/2008 of 11 August 2008 of the Company's Extraordinary General Meeting the funds allocated to the buy-back programme and dividend payment were transferred to a special-purpose reserve fund devoted to dividend payment (which we announced in current report no. 59/2008 dated 11 August 2008).

After the transfer was effected, PLN 4,000,000 was left for the buy-back and this sum has been exhausted.

The Company also announces, that in executing the share buy-back programme implemented in order to redeem the shares and decrease the Company's share capital, in the period from 13 December 2007 to 14 November 2008, the Company acquired 4,510,317 shares in total, which carry in aggregate 4,510,317 votes at the Company's general meetings and represent 2.86% of the Company's share capital and the same percentage of votes at general meetings.

Legal basis:

Art. 56.1.1 of the Act on public offering—inside information.