

Execution of the share buy-back programme between 18 July 2008 and 24 July 2008

Current report no. 53/2008 dated 25 July 2008

The Management Board of Multimedia Polska S.A. (the Company) announces that in the process of executing the share buy-back programme as approved by the Extraordinary General Meeting on 11 December 2007 and announced on 12 December 2007 (current report no 68/2007) in order to redeem the shares and decrease the Company's share capital, the Company acquired 111,200 of own shares with a nominal value of PLN 1 between 18 July 2008 and 24 July 2008 during trading sessions on the primary market of the Warsaw Stock Exchange. The shares carry in aggregate 111,200 votes at the Company's general meetings and represent 0.07% of the Company's share capital. The average price per share was PLN 6.12.

Since the beginning of the share buy-back programme implemented in order to redeem the shares and decrease the Company's share capital, the Company has acquired a total of 3,772,854 shares which carry in aggregate 3,772,854 votes at the Company's general meetings and represent 2.39% of the Company's share capital.

The programme will be in place until 31 May 2009 at the latest; however, not beyond the moment when the funds (PLN 120 million) allocated to the share buy-back programme by the Extraordinary General Meeting have been exhausted.

Legal basis:

Regulation of the Minister of Finance on current and periodical information provided by issuers of securities §5.1.6.