

Exceeding the 5% threshold of total vote

Current report no 52/2007 dated 8 October 2007

The Management Board of Multimedia Polska S.A. ("Multimedia", "the Company") announces that it received a notification on 8 October 2007 in accordance with Art. 69.1.1 in conjunction with Art. 87.1.3.b) of the Act on Public Offering, Conditions Governing the Introduction of Financial Instruments to Organised Trading, and Public Companies from BZ WBK AIB Asset Management S.A. with its registered office in Poznań, managing investment portfolios for investment funds pursuant to an agreement with BZ WBK AIB Towarzystwo Funduszy Inwestycyjnych S.A. with its registered office in Poznań.

The notification stated that as a result of share purchase transactions settled on 2 October 2007 and as at the date of their final settlement, clients of BZ WBK AIB Asset Management S.A. jointly held 7,942,247 Multimedia shares, constituting 5.04% of the Company's share capital and carrying 7,942,247 (5.04%) of total voting rights exercisable at the Company's general meetings.

Before the aforementioned settlement of the transactions, the clients of BZ WBK AIB Asset Management S.A. held 7,865,163 shares constituting 4.99% of the Company's share capital and carrying 7,865,163 (4.99%) of total voting rights exercisable at the Company's general meetings.

Legal basis:

Art. 70.1 of the Act of 29 July 2005 on Public Offering, Conditions Governing the Introduction of Financial Instruments to Organised Trading, and Public Companies (Journal of Laws of 23 September 2005).