

**Acquisition of a significant interest in the share capital of Multimedia Polska S.A.**

Current report no. 44/2009 dated 21 October 2009

The Management Board of Multimedia Polska S.A. ("Multimedia") announces that on 20 October 2009 it received a notification from Emerging Ventures Limited (EVL) headquartered in Nicosia, the Republic of Cyprus ("the Company"), in accordance with Art. 69.1.1 read with Art. 69a.1.3 of the Act of 29 July 2005 on Public Offering, Conditions Governing the Introduction of Financial Instruments to Organised Trading, and Public Companies that on 16 October the Company had indirectly acquired ownership of 38.811.282 shares of Multimedia Polska S.A. as a result of an in-kind contribution of stocks of Tri Media Holdings Limited, UNP Holdings B.V. and Biscoden Trading & Investments made to the Company's equity, which resulted in those companies becoming the Company's subsidiaries.

The 38,811,282 shares owned by the Company indirectly represent a 25.34% interest in Multimedia's share capital. The shares carry 38,811,282 votes, representing a 25.34% interest in the total vote at Multimedia's general meeting.

Before the event described above, the Company did not own any shares of Multimedia Polska S.A.

The Company does not rule out the possibility of further acquisitions of Multimedia Polska S.A. shares in 12 months from the date of this notification.

**Legal basis:**

Art. 70.1 of the Act of 29 July 2005 on Public Offering, Conditions Governing the Introduction of Financial Instruments to Organised Trading, and Public Companies (Journal of Laws of 23 September 2005).