

Execution of the share buy-back programme between 25 July 2008 and 31 July 2008

Current report no. 56/2008 dated 1 August 2008

The Management Board of Multimedia Polska S.A. (the Company) announces that in the process of executing the share buy-back programme as approved by the Extraordinary General Meeting on 11 December 2007 and announced on 12 December 2007 (current report no 68/2007) in order to redeem the shares and decrease the Company's share capital, the Company acquired 164,500 of own shares with a nominal value of PLN 1 between 25 July 2008 and 31 July 2008 during trading sessions on the primary market of the Warsaw Stock Exchange. The shares carry in aggregate 164,500 votes at the Company's general meetings and represent 0.10% of the Company's share capital. The average price per share was PLN 6.87.

Since the beginning of the share buy-back programme implemented in order to redeem the shares and decrease the Company's share capital, the Company has acquired a total of 3,826,154 shares which carry in aggregate 3,826,154 votes at the Company's general meetings and represent 2.43% of the Company's share capital.

Legal basis:

Regulation of the Minister of Finance on current and periodical information provided by issuers of securities §5.1.6.