

**Exceeding the 10% threshold of total vote at the general meetings of Multimedia Polska S.A.**  
Current report no. 55/2008 dated 31 July 2008

The Management Board of Multimedia Polska S.A. ("the Company", "Multimedia") announces that on 31 July 2008 the Company received a notification from BZ WBK AIB Asset Management S.A. with its registered office in Poznań in accordance with Art. 69.1.1 in conjunction with Art. 87.1.3.b) of the Act of 29 July 2005 on Public Offering, Conditions Governing the Introduction of Financial Instruments to Organised Trading, and Public Companies that following purchases of the Company's shares by BZ WBK AIB Asset Management S.A. settled on 29 July 2008, clients of BZ WBK AIB Asset Management S.A. came to hold Multimedia shares representing over 10% of total voting rights exercisable at the Company's general meetings.

The notification stated that as of 29 July 2008 a total of 15,964,920 Multimedia shares were deposited on securities accounts managed by BZ WBK AIB Asset Management S.A. for their customers under account management agreements, which constitute 10.12% of the Company's share capital. The shares carry 15,964,920 voting rights at the Company's general meetings, representing 10.12% of total voting rights at the general meetings of Multimedia Polska S.A.

Before increasing their interest in the Company's share capital, the clients of BZ WBK AIB Asset Management S.A. had 15,755,946 shares on their securities accounts held under account management agreements, constituting 9.99% of the Company's share capital and carrying 15,755,946 voting rights at the Company's general meetings, representing 9.99% of total voting rights at the general meetings of Multimedia Polska S.A.

In addition, the notification stated that it is possible that the engagement of BZ WBK AIB Asset Management S.A.'s customers in Multimedia shares may either increase or decrease in the period of 12 months following the notification. Any decisions regarding any acquisition or disposal of shares will depend upon the Company's current position, the assessment of that position and market conditions, as well as the value of assets covered under management agreements by BZ WBK AIB Asset Management S.A.

BZ WBK AIB Asset Management S.A. also notified the Company that BZ WBK AIB Towarzystwo Funduszy Inwestycyjnych S.A. with its registered office in Poznań ("TFI"), acting pursuant to Art. 46.1.1) of the Act of 27 May 2004 on Investment Funds, commissioned BZ WBK AIB Asset Management S.A. to manage investment portfolios of investment funds of which TFI is a representative body ("the Funds"). Hence, if the Funds should come to hold Multimedia shares, BZ WBK AIB Asset Management S.A. is obliged to make an appropriate disclosure.

**Legal basis:**

Art. 70.1 of the Act of 29 July 2005 on Public Offering, Conditions Governing the Introduction of Financial Instruments to Organised Trading, and Public Companies (Journal of Laws of 23 September 2005).