

Execution of the share buy-back programme between 17 October 2008 and 23 October 2008
Current report no. 78/2008 dated 24 October 2008

The Management Board of Multimedia Polska S.A. (the Company) announces that in the process of executing the share buy-back programme as approved by the Extraordinary General Meeting on 11 December 2007 and announced on 12 December 2007 (current report no 68/2007) in order to redeem the shares and decrease the Company's share capital, the Company acquired 11,843 own shares with a nominal value of PLN 1 between 17 October 2008 and 23 October 2008 during trading sessions on the primary market of the Warsaw Stock Exchange. The shares carry in aggregate 11,843 votes at the Company's general meetings and represent 0.01% of the Company's share capital. The average price per share was PLN 6.67.

Since the beginning of the share buy-back programme implemented in order to redeem the shares and decrease the Company's share capital, the Company has acquired a total of 4,510,317 shares which carry in aggregate 4,510,317 votes at the Company's general meetings and represent 2.86% of the Company's share capital.

Legal basis:

Regulation of the Minister of Finance on current and periodical information provided by issuers of securities §5.1.6.