

Allocation of Multimedia shares to eligible employees in the second tranche of the Share Option Plan completed. Acquisition of Multimedia Polska S.A. shares by persons having permanent access to inside information.

Current report no. 5/2010 dated 28 January 2010

Reference is made to current report no. 14/2009 of 12 February 2009 regarding the method of implementation of the Management Share Option Plan ("the Plan"). The Management Board of Multimedia Polska S.A. ("the Company") announces that the allocation of shares to eligible employees in the second stage of the Plan was completed on 27 January 2010.

In the second stage of the plan, a total of 290,000 shares at PLN 3.00 each were allocated to 32 key employees. The cost of the second tranche of the Plan, being the difference between the buy price paid by the Company for the shares and the sell price at which shares were sold to eligible employees, was PLN 1,261,500.

Fourteen of all the employees who were granted shares used the option of taking out a loan from the Company to purchase the shares. The shares were acquired in Warsaw, outside the regulated market. Ten employees covered by the share option plan are persons having permanent access to inside information and at the same time authorised to make decisions regarding the prospects and development of the Company's business—however not managing persons or members of the Company's supervisory bodies. Those persons acquired in aggregate 144,000 shares. None of those persons gave their consent to have their personal details published.

Furthermore, the Management Board announces that the second stage of the Plan also involved the Company's Management Board. Information regarding the acquisition of shares by the President of the Management Board was released separately in current report no. 57/2009/K dated 6 January 2010.

Legal basis:

Art. 160.4 of the Act on Trading in Securities.