Share Buy-Back

Current report no. 45/2010 dated 18 September 2010

The Management Board of Multimedia Polska S.A. (the Company, Multimedia) hereby reports that September 17th 2010 saw the purchase, on the Warsaw Stock Exchange, of shares tendered for sale as part of the third (and final) stage of the tender offer announced for the Company shares. As part of the transactions, Multimedia acquired 7,700,000 of its shares with a par value of PLN 1 per share, representing 5.03% of the Company's share capital. The shares confer the right to 7,700,000 votes (5.03% of the total vote) at the Company's General Shareholders Meeting.

The average purchase price per share was PLN 9.70 (including income tax).

The net price per share (after deduction of income tax) was determined individually for each shareholder based on the submitted information concerning cost of share purchase.

A total of PLN 74,690,000.00 will be transferred to the shareholders' accounts.

The shares were acquired with a view to retiring them.

Following the purchase of own shares on the Warsaw Stock Exchange, the Company holds in aggregate 38,337,936 own shares, conferring the right to 38,337,936 votes (25.02% of the total vote) at its General Shareholders Meeting. It should be noted, however, that in line with the applicable regulations the Company is not entitled to exercise the voting rights attached to its own shares.

Legal basis:

Par. 5.1.6 of the Regulation of the Minister of Finance on current and periodic information to be published by issuers of securities.